



# TPCOLC21



2021 PREISS COMPANY ANNUAL LEADERSHIP CONFERENCE

## PREISS BUSINESS EXCHANGE SPONSORSHIP INFO

////////// SEPT 27<sup>TH</sup> - 30<sup>TH</sup> ////////// AUSTIN, TEXAS ///



To Our Prospective Partners,

We are so excited to announce the return of our Annual Leadership Conference! The past year and a half has certainly thrown challenges at all of us, and we are truly looking forward to moving closer to getting back to normal.

Our Preiss Company Team is busy preparing and planning for our 2021 Annual Leadership Conference; a 3-day event designed to foster not only the continued growth of our company's leaders and key decision-makers, but also the professional and personal bonds with our partners and vendors.

This year, The Preiss Company's 2021 Annual Leadership Conference will be held September 27th through the 30th at The Kimpton Hotel Van Zandt in the wonderfully fun and unique Austin, Texas.

Each year, our Committee selects a new destination with unique venues that are not only able to accommodate the specific needs of a large-scale conference, but also offer unique ways to integrate and showcase our generous sponsors. This year, in an effort to diversify our trusted vendor pool and explore new programs and services for our portfolio, we have introduced a new sponsorship package geared to specifically toward new prospective partners called the "Preiss Business Exchange."

This unique platform is centered around a "speed dating" model, in which you will have a total of 90 minutes with 6 members of our executive leadership team and key decision-makers. We know that your time and investment dollars are extremely valuable, and our goal in hosting this session is to maximize both.

We have enclosed more detailed information regarding this sponsorship opportunity as well as add-ons that are designed to maximize your company or organization's exposure throughout the conference.

Please note, that in order to provide the most safe and comfortable environment for our attendees, sponsors and venue staff, **we are requiring that all attending sponsors be either vaccinated against COVID-19 or provide negative COVID-19 test results with the test being administered no more than 72 hours prior to arrival at the conference.**

If you have any questions, please don't hesitate to contact your main Preiss Company point of contact or our planning committee at [conference.committee@tpco.com](mailto:conference.committee@tpco.com).

We hope to see you in Austin!

*- the tpco conference committee*

[conference.committee@tpco.com](mailto:conference.committee@tpco.com)

**\*NEW\***

# BUSINESS EXCHANGE SPONSORSHIP PACKAGE

Donation Amount: \$5,000

*Exclusive for new prospective vendors and partners.*



## 90 MINUTE SESSION with TPCO's Key Decision-Makers

- 6 members of our executive leadership including CEO, COO & CFO
- One-on-One Sessions rotating every 15 minutes

### **Limited Availability**

*(one exclusive slot per individual service/industry)*

**PLUS: Opportunity to network with our conference attendees at an evening networking event**





## SPONSORSHIP *Add-Ons*

### ABOUT SPONSORSHIP ADD-ONS:

Add-ons are designed to be sponsorship enhancements and are *only available in addition to a full sponsorship package.*

We're happy to customize these as well as the benefits of base sponsorship package in order to suit your needs and achieve your goals - just let us know! As we finalize our conference agenda and activities, more options may become available. We'll let you know if and when they do! Exclusive and limited add-ons are on a first-come, first-serve basis

### surveys & snacks | \$500

ONLY \$425 FOR CAPITOL & RAINEY (DIAMOND & PLATINUM), \$450 FOR LADY BIRD (GOLD) AND \$475 FOR ZILKER (SILVER)

WHAT BETTER WAY TO GET A STRAIGHT ANSWER OUT OF SOMEONE THAN TO GIVE EM' A SNACK! LEVEL UP YOUR SPONSORSHIP WITH "SURVEYS & SNACKS" TO AMP UP YOUR EXPOSURE AND GET SOME MARKET RESEARCH DONE AT THE SAME TIME! IT'S SIMPLE. YOU GIVE US THE SURVEY (PRINT, DIGITAL, WHATEVER YOU PREFER!) & WE'LL DISTRIBUTE ALONG WITH SNACKS IN BETWEEN SESSIONS.

### sidebar media ad | \$500

ONLY \$425 FOR CAPITOL & RAINEY (DIAMOND & PLATINUM), \$450 FOR LADY BIRD (GOLD) AND \$475 FOR ZILKER (SILVER)

REVOLVING DIGITAL AD SPACE ON THE BIG SCREEN! OUR DEDICATED CONFERENCE DISPLAY ROLLS ON OUR LARGE CONFERENCE PROJECTION SCREEN DURING BREAKFAST AND BETWEEN CONFERENCE SESSIONS. ARTWORK CHANGES EVERY 10 SECONDS AND REPEATS.

### 30-second video ad | \$1500

ONLY \$1275 FOR CAPITOL & RAINEY (DIAMOND & PLATINUM), \$1350 FOR LADY BIRD (GOLD) AND \$1425 FOR ZILKER (SILVER)

REVOLVING VIDEO AD SPACE ON THE BIG SCREEN! YOUR COMPANY'S 30-SECOND VIDEO WILL BE INTEGRATED WITH REGULAR CONFERENCE PROGRAMMING ON OUR DEDICATED CONFERENCE DISPLAY THAT WILL BE ACTIVE ON OUR LARGE PROJECTION SCREENS DURING BREAKFAST AND BETWEEN REGULAR CONFERENCE SESSIONS.

### 3'x3' floor decals | \$750

ONLY \$638 FOR CAPITOL & RAINEY (DIAMOND & PLATINUM), \$675 FOR LADY BIRD (GOLD) AND \$713 FOR ZILKER (SILVER)

TALK ABOUT GETTING SOME FOOT TRAFFIC! THIS UNIQUE OFFERING GETS YOUR COMPANY LOGO IMPLEMENTED AND PRINTED ON A CUSTOM CONFERENCE-THEMED FLOOR DECAL THAT WILL BE PROMINENTLY DISPLAYED IN THE ENTRYWAY OF OUR CONFERENCE SPACE.

### mid-day giveaway | \$750

ONLY \$638 FOR CAPITOL & RAINEY (DIAMOND & PLATINUM), \$675 FOR LADY BIRD (GOLD) AND \$713 FOR ZILKER (SILVER)

MAKE AN IMPRESSION (AND SOMEONE'S DAY!) 3 ATTENDEES WILL BE SELECTED AT RANDOM TO WIN AN AWESOME PRIZE (TBD) SPONSORED BY...YOU!

### check-in info/promo item distribution | \$500

ONLY \$425 FOR CAPITOL & RAINEY (DIAMOND & PLATINUM), \$450 FOR LADY BIRD (GOLD) AND \$475 FOR ZILKER (SILVER)

THIS CONFERENCE ADD-ON GETS YOUR COMPANY INFO/PRINT MATERIAL AND/OR PROMO ITEM INTO THE HANDS OF EVERY ATTENDEE UPON CONFERENCE CHECK-IN (OR OTHER TIME)

### branded glass artwork/decals | \$750

ONLY \$638 FOR CAPITOL & RAINEY (DIAMOND & PLATINUM), \$675 FOR LADY BIRD (GOLD) AND \$713 FOR ZILKER (SILVER)

SELECT THIS SUPER-FUN SPONSORSHIP ADD-ON GET YOUR COMPANY'S LOGO FEATURED IN CUSTOM CONFERENCE-THEMED ARTWORK DISPLAYED ON THE GLASS PANELS LEADING UP TO AND AROUND THE CONFERENCE SPACE

### custom branded stickers | \$750

ONLY \$638 FOR CAPITOL & RAINEY (DIAMOND & PLATINUM), \$675 FOR LADY BIRD (GOLD) AND \$713 FOR ZILKER (SILVER)

SELECT THIS SUPER-FUN SPONSORSHIP ADD-ON GET YOUR COMPANY'S LOGO FEATURED ON A CUSTOM CONFERENCE-THEMED, DIE-CUT STICKER DISTRIBUTED TO ALL ATTENDEES!

### custom enamel pins | \$2,500

ONLY \$2125 FOR CAPITOL & RAINEY (DIAMOND & PLATINUM), \$2250 FOR LADY BIRD (GOLD) AND \$2375 FOR ZILKER (SILVER)

INDULGE IN WHAT IS UNDOUBTEDLY A LEADERSHIP CONFERENCE FAN FAVORITE! ATTENDEES COLLECT THESE FUN ENAMEL PINS AND BRING THEM WITH THEM YEAR AFTER YEAR. THIS SPONSORSHIP ADD-ON WILL IMPLEMENT YOUR COMPANY LOGO INTO A .5" CUSTOM ENAMEL PIN TO BE DISTRIBUTED TO EACH ATTENDEE TO SHOW OFF FOR YEARS TO COME!

*\*ONLY 4 AVAILABLE\**

### charging stations | \$2,500

ONLY \$2125 FOR CAPITOL & RAINEY (DIAMOND & PLATINUM), \$2250 FOR LADY BIRD (GOLD) AND \$2375 FOR ZILKER (SILVER)

INCLUDES (5) 4" X 9" DOUBLE-SIDED ADVERTISEMENTS PERCHED ATOP CONVENIENT CELL PHONE CHARGING HUBS (PLACED IN THE CENTER OF EACH ATTENDEE TABLE)

*\*LIMITED AVAILABILITY\**

### keynote sponsor | \$2,500

ONLY \$2125 FOR CAPITOL & RAINEY (DIAMOND & PLATINUM), \$2250 FOR LADY BIRD (GOLD) AND \$2375 FOR ZILKER (SILVER)

SPONSOR SOME KEYNOTE INSPIRATION! BE THE OFFICIAL SPONSOR OF ONE OF OUR GREAT KEYNOTE SPEAKERS; INCLUDES VERBAL RECOGNITION AT START OF SESSION, PRINT ACKNOWLEDGEMENT IN PRINT & DIGITAL AGENDAS & THE OPPORTUNITY TO INTRODUCE YOUR SPONSORED KEYNOTE.

*\*LIMITED AVAILABILITY\**

### conference evening feature sponsor | \$2,500

ONLY \$2125 FOR RAINEY (PLATINUM), \$2250 FOR LADY BIRD (GOLD) AND \$2375 FOR ZILKER (SILVER)

THERE'S SOME GREAT THINGS PLANNED FOR OUR EVENINGS IN AUSTIN...BUT WE DON'T WANT TO SPOIL THE SURPRISE FOR OUR ATTENDEES! ALL WE CAN SAY HERE IS THAT A.) YOU'LL BE THE SPONSOR OF A DEDICATED FEATURE/AREA AT AN EVENING EVENT AND B.) YOU WON'T BE DISAPPOINTED. CHAT WITH US FOR MORE DETAILS!

