



MAY 22ND-25TH

# SPONSORSHIP OPPORTUNITIES

## PLATINUM SPONSOR | \$10,000

- EXCLUSIVE INDUSTRY-SPECIFIC PLATINUM STATUS
- EXTRA LARGE EXHIBIT SPACE AT THE TRADE SHOW
- 60 MINS OF DEDICATED PRESENTATION TIME ON THE NEXT TPCO LEADERSHIP CALL (OR PHYSICAL MEETING)
- INVITATIONS TO ALL CONFERENCE-RELATED NETWORKING EVENTS INCLUDING THE AWARDS GALA
- COMPANY LOGO DISPLAYED ON PRINT MATERIALS
- COMPANY LOGO PRINTED ON OFFICIAL CONFERENCE T-SHIRTS
- SPECIAL RECOGNITION AT OPENING AND COMMENCEMENT OF CONFERENCE
- INFO OR PROMOTIONAL ITEM IN ATTENDEE WELCOME BAGS
- LOGO ON CONFERENCE WEBSITE
- OFFICIAL SPONSOR OF (1) CONFERENCE ACTIVITY
- PREFERRED VENDOR STATUS ACROSS ENTIRE TPCO PORTFOLIO
- SOCIAL MEDIA PROMOTION/RECOGNITION WITHIN 6 MONTHS FOLLOWING THE CONFERENCE
- "AD SPACE" ON PREISS CENTRAL WEBSITE WITHIN 12 MONTHS FOLLOWING THE CONFERENCE

## GOLD SPONSOR | \$7,500

- BREAKFAST FOR TWO WITH PM OPERATIONS TEAM
- EXHIBIT SPACE AT CONFERENCE TRADE SHOW
- 30 MINS OF DEDICATED PRESENTATION TIME ON TPCO LEADERSHIP CALL (OR PHYSICAL MEETING)
- PREFERRED VENDOR STATUS WITH ENTIRE TPCO PORTFOLIO
- INVITATIONS TO 2 CONFERENCE RELATED NETWORKING EVENTS
- COMPANY LOGO DISPLAYED ON PRINT MATERIALS
- SPECIAL RECOGNITION AT THE START OF EACH CONFERENCE SESSION
- 3 SOCIAL MEDIA "SHOUT-OUTS"/MENTIONS WITHIN 12 MONTHS OF THE CONFERENCE
- INVITATION TO CONFERENCE AWARDS GALA

## SILVER SPONSOR | \$5,000

- EXHIBIT SPACE AT CONFERENCE TRADE SHOW
- PREFERRED VENDOR STATUS WITH ENTIRE TPCO PORTFOLIO
- INVITATION TO 1 CONFERENCE RELATED NETWORKING EVENT
- COMPANY LOGO ON PRINT MATERIALS
- 2 SOCIAL MEDIA "SHOUT-OUTS"/MENTIONS WITHIN 12 MONTHS OF THE CONFERENCE
- INVITATION TO CONFERENCE AWARDS GALA

## BRONZE SPONSOR | \$2,500

- EXHIBIT SPACE AT CONFERENCE TRADE SHOW
- COMPANY LOGO ON ALL PRINT MATERIAL
- PREFERRED VENDOR STATUS WITH ENTIRE TPCO PORTFOLIO
- 1 SOCIAL MEDIA "SHOUT-OUT"/MENTION WITHIN 6 MONTHS FOLLOWING THE CONFERENCE

We are happy to work with you to accommodate any special sponsorship requests that you may have. Sponsorship benefits do not have to be limited to the inclusions on this form. Contact [conference.committee@tpco.com](mailto:conference.committee@tpco.com) for more details.